

Redstone Charity Finders

Charity Finders is a group of Redstone employees who came together in 2012 to start a donation team. Their goal is to give back to the community and support local charities by personally giving time, money, and items. Inspiration for the group came from the credit union philosophy of People Helping People.

Each month, the team begins a “donation journey” for a local charity and collects whatever supplies the organization needs. Some charities they have helped include A New Leash on Life, First Stop, Manna House, Mended Little Hearts, Snug as a Bug, and Kids to Love.

They continue to grow by adding new representatives from other departments to increase awareness throughout the credit union. In 2020, they raised/donated over \$9,000 to six charities.

In the summer of 2021, Redstone employees donated \$1,618.50 and an SUV full of travel-size toiletries to Shower Up Huntsville. ShowerUp provides hot showers to anyone who needs one, particularly the homeless.

The donation to ShowerUp Huntsville is just one example of a charity that has received support from Charity Finders – employees dedicated to living the credit union’s philosophy of “People Helping People.” Like other charities supported over the years, an employee recommended ShowerUp to the group, said Jamie Wiswosser-Holt, Charity Finders coordinator.

“We try to sponsor charities that impact our various service counties,” Wiswosser-Holt said. “We sponsor a variety of different charities, so there is an opportunity to support everyone’s passion, whether that means children, those with disabilities, education, animals, the elderly, crisis services, or shelters.”

The program provides an awareness about the many needs in the communities that Redstone serves. “Often, employees may not go looking for opportunities to give, but they respond when we present a need to them,” she said.

