

Redstone United Way Involvement

For over a decade, Redstone Federal Credit Union has hosted an annual employee pledge drive. Funds raised help the United Way networks within Redstone's 7 county footprint in north Alabama and middle Tennessee. The amount raised by donations from Redstone employees has increased year over year from a little over \$50,000 in 2008 to reach over \$270,000 annually in 2020. For the past five years, Redstone employees have received an award from the United Way of Madison County for having the highest per employee average donation during the annual pledge campaign, which is an award that we hope to keep winning for years to come. This money is raised solely by employee donations because our employees are very much a part of your communities. They aren't just the friendly face that you see when you enter one of our branches. They're your friends, your neighbors, your classmates, and your family. They're the person in your Zumba class each week, or the person you made small talk with at your local coffee shop, and yes, occasionally they're the person taking too long in line at the grocery store, but that's part of what helps drive Redstone employees to partner with the United Way of Madison County each year to donate their own money to benefit your communities. It's because your communities are our communities as well, and we are proud to give back to help our communities.

